

## **Nevada Commission on Minority Affairs - Proposed Initiatives**

Prepared by Commissioner Juanny Romero

As Chair of the Legislative Subcommittee, it is my responsibility to provide an overview of the seven proposed initiatives for consideration by the Nevada Commission on Minority Affairs. These initiatives aim to address critical issues affecting minority communities in the state and will be submitted for a vote to determine the top four priorities for further investigation and potential submission as BDRs (Bill Draft Requests) for the upcoming legislative sessions.

### **1. ADMINISTRATIVE SUPPORT STAFF (PREVIOUSLY PROPOSED BDR):**

**Background:** This initiative revisits a previously drafted BDR that was not submitted in time for the 2023 legislative session. The proposal focuses on securing additional administrative support staff to enhance the Commission's operational efficiency and outreach efforts.

#### **NCMA BDR 1– Commission Support Staff**

- Potential Legislative Supporter(s) - Harris/Summers-Armstrong
- Potential Community Supporter(s) – Urban Chamber of Commerce

- **Intent of proposed Bill or resolution**

The workload burden required to assist the Nevada Commission on Minority Affairs is the sole responsibility of one full time employee, the Management Analyst, within the Nevada Department of Business and Industry. 127 outreach events and activities were documented in the 2021 Annual Activity and Recommendation report submitted by the Commission to the Governor's office. For rural areas, a long-term goal is to double outreach efforts of the Commission especially in rural areas which have been limited to electronic communication since the onset of COVID. In addition, the Commission was tasked with additional responsibilities in the 81st session with the passage of AB 335 and SB 222, and AB73 of the 82<sup>nd</sup> session. All require the Commission to coordinate and attend in-person local meetings, which falls heavily on the Commission's Management Analyst. Although mission-focused, managing Commission duties and subcommittee activities create a work burden for one sole employee. Given these dynamics we are requesting the appropriation of funding for a full-time position that provides support and assistance to complete tasks on behalf of the Commission. The additional support would streamline operation efficiency within the Commission and reduce the current workload burden of one sole employee.

- **If known, list any existing state law that is sought to be changed or which is affected by the measure.**

The BDR is based on NRS 232.864 for the Nevada Commission on Minority Affairs

- **Any additional information that may be helpful in drafting the bill or resolution**

- Attachment. 2021 Annual Activity and Recommendation report submitted to the Governor's Office.
- Effective Date: July 1, 2023
- \$10.50 - \$15.00/hour according to Assembly Bill 456 and Nevada Revised Statutes section 608.0126

**2. SUPPORT FOR MINORITY AND DIVERSE BUSINESSES (PREVIOUSLY PROPOSED BDR):  
PLEASE ATTACH THE BDR**

Background: Similarly, this initiative revisits a prior BDR that could not be applied in the 2023 legislative session due to timing constraints. It emphasizes the importance of language to support minority and diverse businesses within the state, promoting economic growth and inclusion.

**NCMA BDR 2 – DBE Contract Designation**

- Potential Legislative Supporter(s):  
Harris/Summers-Armstrong/Monroe Moreno/Spearman/Miller
- Potential Community Supporter(s)  
Latin Chamber of Commerce, Urban Chamber of Commerce, One APIA Nevada, Asian Chamber of Commerce, National Association of Women Business Owners
- **Intent of proposed Bill or resolution**  
The Harry Reid International Airport Disparity Study Debriefing at Clark County Commissioner's Chambers on 7/26 /2018 reported substantial disparities in use of minority contractors with Harry Reid International Airport contracts. There is interest within the Commission regarding the State's ability to designate contract opportunities for DBEs to help address the disparity. Designating contract opportunities for DBE businesses would align Nevada with the Small Business Administration's increase of its federal contracting awards to small-disadvantaged businesses (SDBs) goal from 10.5% to 12% by September 30, 2023. Given challenges around the legality to designate public funds on the basis of race, an exception was located for potential BDR action preemptive of the release of additional Disparity study results (i.e., NDOT, RTC):  
<https://www.transit.dot.gov/funding/procurement/third-party-procurement/small-business-setasides>
- **Further:**  
[https://www.govregs.com/regulations/expand/title49\\_chapterA\\_part26\\_subpartC\\_section26.43#title49\\_chapterA\\_part26\\_subpartC\\_section26.43](https://www.govregs.com/regulations/expand/title49_chapterA_part26_subpartC_section26.43#title49_chapterA_part26_subpartC_section26.43)
- **Further:**  
NRS 232.860 details the duties of the Nevada Commission on Minority Affairs that must be performed within the limits of available money, to include: In cooperation with the Nevada Equal Rights Commission, act as a liaison to inform persons regarding:  
(a) The laws of this State that prohibit discriminatory practices; and  
(b) The procedures pursuant to which aggrieved persons may file complaints or otherwise take action to remedy such discriminatory practices
- **If known, list any existing state law that is sought to be changed or which is affected by the measure**  
NRS75A.350 Provision of information concerning programs for small businesses and disadvantaged business enterprises to minority-owned, woman-owned, veteran-owned and LGBTQ-owned businesses. [Effective January 1, 2022.]
- **Any additional information that may be helpful in drafting the bill or resolution**  
On March 23, 2021, building on efforts to create more equitable access to economic growth and recovery, Governor JB Pritzker today signed four pieces of landmark legislation that expand economic opportunity in Illinois. Senate Bill 1608 also amends

the existing Business Enterprise for Minorities, Women, and Persons with Disabilities Act (BEP Act), updates the state's procurement code to increase the diversity of businesses contracting with the State and establishes policies and commissions that strive to increase economic opportunity for all Illinois residents, regardless of race or background. The legislation grants the BEP Council the ability to review contracts granted by state agencies or public institutions if the contract has a history of disparities and establish a strategy to remove the root-causes for the disparity.

- **Further**

To ensure state contractors are reflective of Illinois' communities, the legislation amends the Illinois Procurement Code to include diversity for consideration during the request for proposal (RFP) process. The bill also establishes new criteria for the evaluation of RFPs, requiring 20 percent of points given during the scoring of state contracts to be awarded based on the vendor's commitment to diversity and additional equity measures: <https://www.illinois.gov/news/press-release.22987.html>

- **Further**

The Small Business Administration's ("SBA") is increasing its federal contracting awards to small-disadvantaged businesses (SDBs) goal to 12% by September 30, 2023. By promoting diversity, equity, inclusion, and accessibility, the SBA hopes to help more small businesses realize their entrepreneurial dreams while growing the U.S. industrial base. The current level of contracting awards to SDBs is 10.5% of federal contract spending:

<https://fedbizaccess.com/federal-government-increases-disadvantaged-small-business-procurement-goal/>

- **Further**

July 2022, the Interlocal Agreement between Harry Reid International Airport and the Regional Transportation Commission of Southern Nevada have partnered to facilitate the disparities study, "Conduct a Comprehensive Study to Examine Potential Disparities Between the Participation of Disadvantaged Business Enterprises, Minority, Women, Small and Emerging Small Businesses, and Their Availability."

- **Effective Date**

July 1, 2023

- **Cost**

Not applicable

### 3. **REVITALIZING THE BATTLEBORN FUND MICROLENDING PROGRAM:**

Background: The Battleborn Fund Microlending Program has faced challenges in achieving its intended impact. This initiative seeks to fast-track access to capital for minority and diverse-owned businesses by addressing the issues impeding the program's success. There is a possibility that this can be addressed through non-legislative action as communicated by Commissioner Steele.

**4. HOUSING AFFORDABILITY (COMMISSIONER WARE'S INVESTIGATION):**

Background: Commissioner Ware is conducting an investigation to identify opportunities for the Commission to propose a BDR aimed at alleviating the housing shortage in Nevada. His findings will guide this initiative's development. The initiative for housing is continuing the momentum from Assembly Bill 213 sections 12 and section 5, aimed at expediting the permitting process for speed to market affordable development. Our need for more affordable development within our infrastructure causes for specified density bonuses with such suggestions:

- 0-60% AMI Unlimited density bonuses
- 61-80% AMI 45% density bonuses
- 80-120% AMI 35% density bonuses

This is combined with less than 100 units have by-right straight to permitting instead of public review. Due to the influx of migrants from higher cost of living areas and corporate firms purchasing large housing portfolios on rental properties, a moratorium with cap on rent increases for a period of 2-3 years supporting the economic development efforts of departments like GOED ensuring our citizens keep pace with cost-of-living increases throughout our major metropolitan areas.

**5. EXTENDING COMMISSIONER TERMS:**

Background: This initiative proposes to lengthen the term of a commissioner from (2) two-year terms to (2) three-year terms. The goal is to provide commissioners with more time to delve into issues and implement impactful changes.

**6. INCREASING THE NUMBER OF BDRS PER LEGISLATIVE SESSION:**

Background: This initiative focuses on advocating for an increase in the number of BDRs that can be included in each legislative session. Expanding this capacity allows the Commission to address a wider range of critical issues affecting minority communities.

**7. FOR-PROFIT CORPORATIONS SUPPORTING NON-PROFITS (GUEST SPEAKER PROPOSAL):**

Background: Proposed by Scott Rosenzweig from Make-A-Wish® Southern Nevada, this initiative explores the possibility of incentivizing for-profit corporations to reduce the administrative burden on non-profits. This could be achieved by offering office space and office support to nonprofits, with the for-profit businesses receiving a nominal reduction on the Nevada Modified Business Tax in return. The Nevada Commission on Minority Affairs acknowledges the importance of addressing these initiatives to create a more inclusive and equitable environment for all residents of the state. These proposals will be voted upon, with the top four initiatives selected for further investigation and potential submission as BDRs. The Commission remains committed to its mission of advocating for positive change and the well-being of minority communities in Nevada.

## Additional information for proposed BRD #2

Dear fellow Commissioners,

In our October meeting, Ganesh Kadem emphasized crucial points during public comments, urging us to consider creating a BDR that advocates implementing benchmarks for state and local agencies. These benchmarks aim to promote and support diverse businesses in fulfilling contracts. Ganesh has provided insightful documents via email to me, shedding light on the issues he aims to address. I have done some research and I think there is great potential for this BDR. I have also had informal discussions with stakeholders in the Governor's Office where they see this being something that would be something the Governor would approve once passed through legislature. Please include this as one of the proposed bills that we want to further investigate when we vote tomorrow.

Approximately 1.5 years ago, NDOT conducted a disparity study. You can access information about it through the NDOT Disparity Study Public Meeting and the NDOT Disparity Study Document, both of which offer insights into disparities within Nevada.

" I want to highlight the ongoing RTC/LAS Disparity Study [https://youtu.be/eI7wWg0Wy1E?si=5fKKPG\\_fkAV4rs8V](https://youtu.be/eI7wWg0Wy1E?si=5fKKPG_fkAV4rs8V) Here is NDOT Disparity Study Document for your reference - <https://www.dot.nv.gov/home/showpublisheddocument/20782/637968667365030000>

Furthermore, here is a timeline for the ongoing RTC/LAS Disparity Study at <https://www.rtcsnv.com/about/financial/nevada-transportation-disparity-study/> The final disparity study is expected to be released by March, which can be another useful document in support of BDR."

Certainly, supporting a BDR aimed at implementing benchmarks for state and local agencies to promote and support diverse businesses in fulfilling contracts is a crucial step toward fostering inclusivity and equity within the state's procurement processes. Such an initiative not only promotes economic growth but also addresses longstanding disparities in access to opportunities. Here are the top 6 that have jumped out to me as I have read these disparity reports.

1. **Fostering Economic Inclusion** - Implementing benchmarks for diverse businesses ensures that historically underrepresented groups, including minority-owned, women-owned, and other disadvantaged enterprises, have a fair chance to participate in government contracts. This fosters economic inclusion, reduces income inequality, and stimulates economic growth within these communities.
2. **Utilizing Local Talent and Expertise** - Diverse businesses often bring unique perspectives, innovative solutions, and specialized expertise to the table. By actively seeking out and including them in contract opportunities, state and local agencies can tap into a diverse pool of talent, potentially leading to more efficient and effective outcomes.
3. **Strengthening Communities** - Supporting diverse businesses strengthens local communities by creating jobs, increasing tax revenue, and bolstering economic resilience. When these businesses thrive, they are more likely to reinvest in their communities, leading to further development and prosperity.
4. **Enhancing Competition** - Encouraging diversity in procurement fosters healthy competition among businesses. This competition can lead to cost savings for agencies and taxpayers while promoting continuous improvement in service quality and innovation.

**5. Aligning with State Values - A commitment to diversity and inclusion aligns with the values and principles of many states including Nevada. By implementing benchmarks for diverse business participation, our state demonstrates its dedication to creating an equitable and inclusive environment for all residents.**

**6. Addressing Historical Disparities - For decades, minority-owned and women-owned businesses have faced systemic barriers and discrimination in accessing contracting opportunities. Implementing benchmarks is a tangible way to rectify historical disparities and level the playing field.**

**Letter of Transmittal**

**To:** Legislative Counsel Bureau, Reports  
reports@lcb.state.nv.us

**From:** Clark County Regional Business Development Advisory Council (RBDAC)

**Date:** January 2, 2023

**Subject:** Biennial Report to the Nevada State Legislature

The Clark County Regional Business Development Advisory Council (RBDAC) was created during the 20<sup>th</sup> Special Session of the 72<sup>nd</sup> Session of the Nevada Legislature, upon the passage of Assembly Bill 7 on July 22, 2003, through amendment of Title 18 of NRS, Chapter 7, Section 20.e.4. The law mandates that on or before January 15<sup>th</sup> of each odd-numbered year the RBDAC must submit a report of its activities for the preceding two years to the Nevada State Legislature.

This report is being submitted to members of the Nevada State Legislature, with a courtesy copy to the office of the Governor, to meet the requirement of Nevada State law.

The following attachments are included:

- Roster of current members of the RBDAC.
- Purchasing Summary Report -- FY 2020-2021 and FY 2021-2022 data detailing percentage of discretionary procurement expenditures spent with diverse, women and disadvantaged-owned business enterprises (MWDBE). The report summarizes data compiled by reports submitted by members of RDBAC.
- Human Resources Summary Report - FY 2020-2021 and FY 2021-2022 data detailing the ethnic composition of each RDBAC member's workforce.
- Calendar of procurement outreach events in Southern Nevada hosted or supported by the RBDAC members.

The previous report of the RBDAC was submitted to the Nevada State Legislature on January 8, 2021. The primary purpose of the report is to compile baseline data on which future statutory and/or policy recommendations could be supported.

Among the highlights contained within this document:

- The Purchasing Summary indicates that progress has been made by government agencies in providing opportunities to and the award of purchases to Minority/Woman/Diverse Business Enterprise (MWDBE) suppliers in Southern Nevada during FY 2020-2021 and FY 2021-2022.
- Data summarizing the employment of minorities by members of RBDAC indicates a positive upward trend: of the 16 government agencies reporting, 10 had a higher percentage of minorities in their workforce in FY 2017-2018 than in FY 2016-2017.
- RBDAC has been meeting quarterly the past 2 years, but due to the COVID-19 pandemic, face-to-face meetings were curtailed, and we moved to virtual meetings. The pandemic restrictions also severely limited our outreach efforts during most of this reporting period. Beyond gathering data, the group has engaged in other efforts to raise awareness on the topic of diversity in Southern Nevada:
- In 2015, 6 founding agencies implemented the Nevada Government eMarketplace (NGEM) electronic bidding system and supplier registration portal. Since then, there are now twenty-eight (28) Nevada government agencies representing both Southern and Northern Nevada using NGEM to post formal solicitations for various types of goods, services and construction projects. All registered suppliers can view solicitations posted by agencies and submit their bids/proposals on-line as well as receive email notification of solicitations within their chosen commodity groups. This effort has become a win-win for both the supplier community and governmental agencies saving time and money. WMDBE suppliers continue to visit the portal and register to do business with various governmental agencies. As of January 2, 2023, there are over 21,000 suppliers registered on NGEM.

- The 26 participating agencies in Nevada Government eMarketplace (NGEM) include:
  - City of Boulder City
  - City of Carson City
  - City of Henderson
  - City of Las Vegas
  - City of North Las Vegas
  - Clark County
  - Clark County School District
  - Clark County Water Reclamation District
  - College of Southern Nevada
  - Desert Research Institute
  - Great Basin College
  - Las Vegas Clark County Library District
  - Las Vegas Convention & Visitors Authority
  - Las Vegas Metropolitan Police Department
  - Las Vegas Valley Water District
  - Nevada System of Higher Education – Business Center North (UNR)
  - Harry Reid International Airport
  - Regional Transportation Commission of Southern Nevada
  - Reno-Tahoe International Airport
  - Southern Nevada Health District
  - Southern Nevada Regional Housing Authority
  - Southern Nevada Water Authority
  - Truckee Meadows Community College
  - Truckee Meadows Water Authority
  - University Medical Center of Southern Nevada
  - University of Nevada-Las Vegas
  - University of Nevada-Reno
  - Western Nevada College
- RBDAC members continue to seek opportunities to work with organizations, associations, chambers and non-profits with available resources to assist MWDBE suppliers with access to the Southern and Northern Nevada marketplaces. We continue to partner and collaborate through expositions/panel participation/luncheons of local chambers (Metro, Urban, Latin, Asian, etc.), Governor's Office of Economic Development, Procurement Technical Assistance Team, the America's Small Business Development Center (SBDC), Women's Enterprise, Western Regional Minority Supplier Development Council, Small Business Administration (SBA) and ISM-Nevada.
- RBDAC will continue to promote collaboration and communication among all agencies in order to evolve collective efforts more quickly and with greater consistency.
- RBDAC members remain committed to outreach and support of MWDBEs throughout Nevada. Unfortunately, the RBDAC Annual Committed to Our Business Community (CTOBC) was not held in 2020 or 2021 due to the COVID-19 pandemic and restrictions on large meeting events. The CTOBC event was held on Tuesday, October 4, 2022 at the Las Vegas Convention Center. Approximately 100 government, casino, utilities and local companies provide resourceful information attracting local MWDBE firms. This event is hosted annually. An estimated 400 businesses attended the event in 2022.

Should you or your staff have any questions about the contents of this report, please don't hesitate to contact the Chair of the Regional Business Development Advisory Council, Tonita Brown or myself. I can be reached at (702) 258-3200 or [jim.haining@lvvwd.com](mailto:jim.haining@lvvwd.com).

Respectfully submitted,  
 Jim Haining  
 Secretary, Regional Business Development Advisory Council

Attachments:  
 Membership List  
 Purchasing Summary Report  
 Human Resources Summary Report  
 Outreach Events List 2020-2022



Agency		Representative	Email	Phone
Regional Transportation Commission of Southern NV	Chair	Tonita Brown	<a href="mailto:brownt@rtcsonv.com">brownt@rtcsonv.com</a>	(702) 676-1507
University of Nevada Las Vegas	Vice Chair	Chelsea Meggerson	<a href="mailto:chelsea_meggerson@unlv.edu">chelsea_meggerson@unlv.edu</a>	(702) 895-5508
Las Vegas Valley Water District	Secretary	Jim Haining	<a href="mailto:Jim.Haining@lvvwd.com">Jim.Haining@lvvwd.com</a>	(702) 258-3910
City of Henderson		Brenda West	<a href="mailto:Brenda.West@cityofhenderson.com">Brenda.West@cityofhenderson.com</a>	(702) 267-1759
City of Las Vegas		Denise Marcella	<a href="mailto:dmarcella@lasvegasnevada.gov">dmarcella@lasvegasnevada.gov</a>	(702) 229-6523
City of Las Vegas		Tressa Fernandez	<a href="mailto:tfernandez@LasVegasNevada.gov">tfernandez@LasVegasNevada.gov</a>	
City of Las Vegas		Tonya Kemble	<a href="mailto:tkemble@lasvegasnevada.gov">tkemble@lasvegasnevada.gov</a>	
City of Las Vegas		Niki Gomoluh	<a href="mailto:ngomoluh@lasvegasnevada.gov">ngomoluh@lasvegasnevada.gov</a>	(702) 229-6020
City of North Las Vegas		Marie Leake	<a href="mailto:leakem@cityofnorthlasvegas.com">leakem@cityofnorthlasvegas.com</a>	
Clark County		Adriane Garcia	<a href="mailto:akgarcia@clarkcountynv.gov">akgarcia@clarkcountynv.gov</a>	(702) 455-2733
Clark County		Ashley Peterson	<a href="mailto:ashley.peterson@clarkcountynv.gov">ashley.peterson@clarkcountynv.gov</a>	
Clark County		Scott Clark	<a href="mailto:scott.clark@clarkcountynv.gov">scott.clark@clarkcountynv.gov</a>	
Clark County Regional Flood Control District		Carol Trujillo	<a href="mailto:ctrujillo@regionalflood.org">ctrujillo@regionalflood.org</a>	(702) 685-0000
Clark County Regional Flood Control District		Jessica Honour	<a href="mailto:jhonour@regionalflood.org">jhonour@regionalflood.org</a>	
Clark County School District		Steve Staggs	<a href="mailto:staggcs@nv.ccsd.net">staggcs@nv.ccsd.net</a>	(702) 855-5463
Clark County School District		Michael Thrower	<a href="mailto:throwmd@nv.ccsd.net">throwmd@nv.ccsd.net</a>	(702) 799-5225
Clark County Water Reclamation District		Thomas Maino	<a href="mailto:tmaino@cleanwaterteam.com">tmaino@cleanwaterteam.com</a>	(702) 668-8091
College of Southern Nevada		Paula Gonzales	<a href="mailto:paula.gonzales@csn.edu">paula.gonzales@csn.edu</a>	(702) 651-4039
Henderson Library District		Viveca Grinstead	<a href="mailto:vgrinstead@hendersonlibraries.com">vgrinstead@hendersonlibraries.com</a>	(702) 492-6585
Las Vegas Convention and Visitors Authority		Jennifer Curry-Eke	<a href="mailto:jcurry-Eke@lvca.com">jcurry-Eke@lvca.com</a>	(702) 892-0711
Las Vegas Valley Water District		Jim Haining	<a href="mailto:Jim.Haining@lvvwd.com">Jim.Haining@lvvwd.com</a>	(702) 258-3910
Las Vegas Clark County Library District		Cherrie DeLaney	<a href="mailto:delaneyc@lvccld.org">delaneyc@lvccld.org</a>	(702) 507-6196
Las Vegas Clark County Library District		Lisa True	<a href="mailto:truel@lvccld.org">truel@lvccld.org</a>	(702) 507-6200
Nevada Department of Transportation		Teri Lewis	<a href="mailto:tlewis@dot.state.nv.us">tlewis@dot.state.nv.us</a>	(702) 730-3317
Nevada Department of Transportation		Sonnie Braih	<a href="mailto:SBraih@dot.state.nv.us">SBraih@dot.state.nv.us</a>	(702) 730-3301
Nevada Department of Transportation		Amanda Alexander	<a href="mailto:acalexander@dot.nv.gov">acalexander@dot.nv.gov</a>	
Nevada Department of Transportation		Julie Boyster	<a href="mailto:jboyster@dot.nv.gov">jboyster@dot.nv.gov</a>	
Regional Transportation Commission of Southern NV		Tonita Brown	<a href="mailto:mack@rtcsonv.com">mack@rtcsonv.com</a>	(702) 676-1507
Reid International Airport		David Eclips	<a href="mailto:davide@mccarran.com">davide@mccarran.com</a>	
Southern Nevada Health District		Gabriela Montaldo	<a href="mailto:montaldo@snhd.org">montaldo@snhd.org</a>	(702) 759-1215
Southern Nevada Water Authority		Chetan Champaneri	<a href="mailto:chetan_champaneri@lvvwd.com">chetan_champaneri@lvvwd.com</a>	
Southern NV Regional Housing Authority (SNRHA)		Johnny Shaw	<a href="mailto:jshaw@snvrha.org">jshaw@snvrha.org</a>	(702) 477-3146
University Medical Center of Southern NV		Emelia Allen	<a href="mailto:emelia.allen@umcsn.com">emelia.allen@umcsn.com</a>	
University of Nevada Las Vegas		Sharrie Mayden	<a href="mailto:sharrie.mayden@unlv.edu">sharrie.mayden@unlv.edu</a>	(702) 895-0970

Regional Business Development Advisory Council  
PURCHASING SUMMARY - FY 2020-2021 FY 2021-2022

Entity	Fiscal Year	Total Spend	* Discretionary Spend	** Non-Discretionary Spend	% African American Owned	% Hispanic	% Asian American	% Native American	% Other Diverse Category	% Women Owned	% Small Business	% Veteran Owned	% Disabled Veteran Owned	Total Disadvantaged Dollars
City of Henderson	2020-2021	316,437,541.00	Unknown	Unknown	Unknown	Unknown	Unknown	Unknown	0.14%	0.89%	Unknown	0.014%	0.19%	3,837,118.82
	2021-2022	320,006,131.06	Unknown	Unknown	Unknown	Unknown	Unknown	Unknown	0.09%	0.50%	Unknown	0.00%	3.91%	8,001,604.85
City of Las Vegas	2020-2021	315,301,952.00	18,077,885.00	297,224,068.00	2.08%	2.27%	0.18%	0.08%	0.17%	1.79%	Unknown	Unknown	Unknown	14,935,134.00
	2021-2022	299,171,458.00	18,048,001.00	281,123,458.00	2.05%	0.98%	0.87%	0.17%	Unknown	1.45%	Unknown	Unknown	Unknown	16,509,944.00
City of North Las Vegas	2020-2021	155,483,792.76	124,418,566.81	31,065,225.95	1.57%	0.06%	0.08%	0.00%	0.00%	1.42%	0.02%	1.42%	0.01%	7,558,873.73
	2021-2022	175,535,609.57	99,203,116.05	76,332,493.52	0.98%	0.06%	0.18%	0.00%	0.00%	0.98%	0.01%	3.18%	0.00%	5,677,170.71
Clark County	2020-2021	270,949,270.30	17,107,251.70	253,841,968.63	0.02%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	60,975,744.05
	2021-2022	370,448,594.35	7,964,535.53	312,484,058.77	1.68%	0.32%	0.15%	0.00%	0.12%	1.00%	0.00%	0.00%	2.00%	23,840,955.88
Clark County Regional Flood Control District	2020-2021	21,967,065.74	2,398,575.79	19,568,489.95	0.00%	0.01%	0.00%	0.00%	0.13%	0.08%	1.65%	0.00%	0.00%	507,807.93
	2021-2022	39,368,835.83	230.00	39,138,705.83	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	-
Clark County School District	2020-2021	750,078,777.05	28,312,666.28	721,766,110.77	2.30%	5.99%	0.35%	0.13%	Unknown	4.60%	Unknown	1.08%	Unknown	103,353,328.13
	2021-2022	1,090,816,354.44	32,514,136.87	1,058,302,217.57	0.74%	3.27%	0.72%	0.11%	Unknown	3.20%	Unknown	0.87%	Unknown	91,414,937.26
Clark County Water Reclamation District	2020-2021	141,499,744.84	8,085,465.84	133,414,279.00	0.99%	3.55%	0.48%	0.02%	Unknown	1.70%	1.62%	0.00%	0.66%	12,739,182.83
	2021-2022	130,747,909.02	2,857,133.82	127,890,775.20	0.76%	0.18%	0.63%	0.01%	Unknown	3.55%	1.38%	0.00%	0.04%	9,053,569.20
College of Southern Nevada	2020-2021	41,938,277.66	5,694,178.91	36,243,898.75	0.48%	0.14%	0.14%	0.52%	0.00%	0.94%	0.07%	0.00%	0.00%	2,433,631.00
	2021-2022	53,023,216.99	8,333,117.29	44,690,099.70	0.33%	0.16%	0.06%	0.33%	0.00%	5.16%	Unknown	0.04%	0.00%	3,234,323.22
Henderson Library District	2020-2021	1,331,548.00	Unknown	Unknown	0.00%	10.34%	0.00%	0.00%	0.00%	0.71%	0.00%	0.00%	0.00%	147,190.00
	2021-2022	1,670,516.00	Unknown	Unknown	0.00%	8.24%	0.00%	0.00%	0.00%	0.57%	0.00%	0.00%	0.00%	152,833.10
Las Vegas Convention and Visitors Authority	2020-2021	261,253,130.00	64,601,776.00	196,651,354.00	0.000%	0.00%	0.10%	0.00%	0.00%	0.10%	0.00%	0.00%	0.00%	269,044.00
	2021-2022	170,047,821.00	85,882,107.00	84,165,714.00	0.00%	0.00%	0.10%	0.00%	0.00%	0.10%	0.00%	0.00%	0.00%	658,916.00
Las Vegas - Clark County Library District	2020-2021	13,939,477.88	9,603,811.07	4,335,666.81	A	A	A	A	A	A	A	A	A	480,657.43
	2021-2022	12,212,759.60	8,758,444.57	3,454,315.03	A	A	A	A	A	A	A	A	A	314,560.85
Las Vegas Valley Water District	2020-2021	155,971,668.72	33,459,770.93	112,461,497.79	0.02%	0.00%	1.15%	0.07%	0.00%	1.94%	0.00%	0.05%	0%	3,640,452.09
	2021-2022	155,410,805.50	24,347,810.92	131,063,194.58	0.01%	0.01%	2.75%	0.09%	0.00%	4.00%	2.08%	0.180%	0.239%	10,976,210.91
Nevada Department of Transportation	2020-2021	695,921,880.00	0.13%	695,921,880.00	0.21%	7.83%	0.13%	0.75%	0.00%	0.03%	3.93%	NA	NA	27,357,040.00
	2021-2022	799,506,734.00	0.17%	799,506,734.00	0.17%	0.37%	0.05%	0.05%	0.00%	2.92%	4.02%	NA	NA	32,113,172.00
Regional Transportation Commission of So NV	2020-2021	232,689,874.08	7,104,675.65	225,585,244.43	0.192%	2.15%	0.02%	0.00%	0.11%	0.65%	0.16%	Unknown	Unknown	8,111,910.88
	2021-2022	361,103,670.04	8,443,187.62	252,660,482.42	0.21%	0.82%	0.00%	0.03%	0.07%	0.18%	1.45%	Unknown	Unknown	7,783,742.62
Southern Nevada Health District	2020-2021	76,837,359.35	10,028,194.07	66,809,265.28	9.00%	4.00%	8.00%	0.00%	0.00%	38.00%	0.00%	41.00%	0.00%	401,332.07
	2021-2022	77,409,748.72	11,947,552.23	65,462,196.49	1.00%	80.00%	1.00%	0.00%	0.00%	15.00%	0.00%	0.00%	0.00%	1,440,094.53
Southern Nevada Regional Housing Authority	2020-2021	15,692,811.04	9,086,566.21	6,606,244.83	7.00%	5.00%	4.00%	1.00%	0.00%	9.00%	0.00%	0.00%	0.00%	4,684,814.14
	2021-2022	18,145,881.28	11,139,691.57	7,006,189.71	7.00%	11.00%	4.00%	1.00%	0.00%	9.00%	0.00%	0.00%	0.00%	4,636,563.33
Southern Nevada Water Authority	2020-2021	102,884,401.53	15,925,411.79	86,958,989.74	0.88%	0.81%	2.80%	0.10%	0.00%	4.92%	1.24%	0.22%	0.21%	4,750,935.11
	2021-2022	93,737,363.87	13,312,417.61	80,419,746.26	0.03%	0.00%	4.90%	0.40%	0.00%	6.35%	1.07%	0.40%	0.40%	7,088,053.11
University Medical Center of Southern Nevada	2020-2021	364,224,123.02	864,224,123.02	5,314,101.87	0.001%	0.18%	0.51%	0.00%	Unknown	0.63%	Unknown	Unknown	Unknown	4,895,173.84
	2021-2022	274,602,900.97	277,001,622.97	2,591,278.00	0.02%	0.49%	0.62%	0.00%	Unknown	1.24%	Unknown	Unknown	Unknown	6,523,815.32
University of Nevada, Las Vegas	2020-2021	145,000,862.72	Unknown	Unknown	0.45%	1.11%	1.78%	0.14%	0.00%	3.17%	Unknown	Unknown	Unknown	9,608,110.77
	2021-2022	143,708,745.10	Unknown	Unknown	4.34%	0.75%	1.70%	0.18%	Unknown	3.49%	Unknown	Unknown	Unknown	14,551,868.90
Total Spend all Entities	2020-2021	4,526,190,210.69												
	2021-2022	4,320,349,807.24												

\* Currently not tracked  
 \* Discretionary Spend - Represents all spend (Purchase Orders, contracts, other purchasing methods) for the defined time period that did NOT require a formal Bid or Request For Proposal (RFP) in accordance with the NRS.  
 \*\* Non-Discretionary Spend - Represents all spend (Purchase Orders, contracts, other purchasing methods) for the defined time period that did require a formal Bid or RFP, or is considered a Competitive Bidding Exception in accordance with the NRS.  
 NOTE: Agencies with a large total spend may show 0.00% for the disadvantaged businesses (African American, Asian, Hispanic, Native American, Women Owned), although may have been awarded contracts.  
 N/A = Data not available

**Regional Business Development Advisory Council  
HUMAN RESOURCES SUMMARY  
FY 2020-2021 2021-2022**

Employment												
ENTITY	Fiscal Year	Number of Persons Employed by Public Entity	# of Caucasian	# of African American	# of Asian American	# of Hispanic American	# of Native American	# Native Hawaiian or Other Pacific Islander	# of all other Diverse Classifications	Total # Diverse Employees	Percentage of Diverse Employees	Not Assigned Classification
City of Henderson	2020-2021	2,069	1,547	97	81	259	10	Unknown	75	522	25.23%	
	2021-2022	2,132	1,543	106	91	292	9	Unknown	91	589	27.63%	
City of Las Vegas	2020-2021	3,316	1,767	617	602	171	24	Unknown	135	1,414	42.64%	
	2021-2022	3,415	1,754	637	648	195	27	Unknown	154	1,507	44.13%	
City of North Las Vegas	2020-2021	1,161	578	204	69	268	9	Unknown	33	583	50.22%	
	2021-2022	1,399	673	248	84	346	10	Unknown	37	725	51.82%	
Clark County*	2020-2021	8,610	3,974	1,694	1,711	318	53	77	343	4,196	48.73%	440
*Includes Clark County Flood Control Dist	2021-2022	8,272	3,712	1,634	1,687	341	57	73	359	4,151	50.18%	409
Clark County School District	2020-2021	33,512	18,562	4,780	1,909	6,366	196	Unknown	1,699	14,950	44.61%	
	2021-2022	30,805	17,860	4,589	1,895	6,273	188	Unknown	2,579	15,524	46.50%	
Clark County Water Reclamation District	2020-2021	382	217	38	44	58	8	Unknown	15	163	42.67%	2
	2021-2022	378	202	41	50	61	8	Unknown	14	174	46.03%	2
College of Southern Nevada	2020-2021	2,839	1,634	315	205	484	24	Unknown	177	1,205	42.44%	
	2021-2022	2,460	1,416	282	184	378	21	Unknown	179	1,044	42.44%	
Henderson Library District	2020-2021	Unknown	Unknown	Unknown	Unknown	Unknown	Unknown	Unknown	Unknown	Unknown	Unknown	
	2021-2022	85	52	3	7	12	-	Unknown	10	32	37.65%	
Las Vegas - Clark County Library District	2020-2021	574	283	61	69	130	3	Unknown	28	291	50.70%	
	2021-2022	762	381	82	91	159	3	Unknown	46	381	50.00%	
Las Vegas Convention and Visitors Authority	2020-2021	677	387	89	68	95	10	Unknown	21	283	41.80%	
	2021-2022	627	344	91	68	94	8	Unknown	18	279	44.50%	
Las Vegas Valley Water District	2020-2021	1,396	882	135	81	199	16	Unknown	52	483	34.60%	
	2021-2022	1,428	869	130	96	226	17	Unknown	58	527	36.90%	
Nevada Department of Transportation	2020-2021	1,549	1,162	64	75	166	34	Unknown	51	387	24.98%	
	2021-2022	1,523	1,136	64	70	167	32	Unknown	54	387	25.41%	
Regional Transportation Commission of So NV	2020-2021	367	156	64	34	88	3	Unknown	22	211	57.49%	
	2021-2022	337	133	54	37	83	4	Unknown	26	204	60.53%	
Southern Nevada Health District	2020-2021	720	309	89	130	157	4	Unknown	31	411	57.08%	
	2021-2022	758	312	89	144	171	11	Unknown	31	446	58.84%	
Southern Nevada Regional Housing Authority	2020-2021	230	43	94	7	79	1	Unknown	6	187	81.30%	
	2021-2022	213	33	96	8	71	1	Unknown	4	180	84.51%	
Southern Nevada Water Authority	2020-2021	Included in Las Vegas Valley Water District employment numbers										
	2021-2022											
University Medical Center of Southern Nevada	2020-2021	4,640	711	1,411	858	1,423	20	Unknown	217	3,229	69.59%	
	2021-2022	4,909	773	1,372	888	1,564	15	Unknown	297	3,537	72.05%	
University of Nevada, Las Vegas	2020-2021	4,048	2,257	379	616	554	14	Unknown	228	1,791	44.24%	
	2021-2022	3,968	2,218	363	633	521	14	Unknown	219	1,750	44.10%	
Total Employment All Entities	2020-2021	66,090										
	2021-2022	63,386										

## REGIONAL BUSINESS DEVELOPMENT ADVISORY COUNCIL

### Legislative Reporting of Outreach Events

#### 2020-2022

##### July 2020 – March 2022

- All face-to-face events were cancelled due to COVID-19 pandemic restrictions

##### March 2022

- Institute of Supply Management (ISM-Nevada) Supplier Opportunity Fair, Dr. William U. Pearson Community Center

##### October 2022

- Committed To Our Business Community event, Las Vegas Convention Center

#### **GOED Events**

Outreach Event	Date	Attendance Format	GOED Department in Attendance	Notes	
Nevada Small Business Round Table (led by the Department of Business & Industry)	7/7/2020	Virtual	GOED Business Development	Attended by Michael Brown, Executive Director, Bob Pott, Deputy Director, Joan Rueben, Director, PTAC, and Melanie Sheldon, Director of Business Development.	
	8/18/2020		GOED Procurement Technical Assistance Center (PTAC)		
	10/12/2020				
	2/11/2021				
	4/15/2021				
	7/14/2021		GOED Executive Leadership		This event comprises agencies / organizations designed to assist / educate / develop small business across Nevada.
	10/8/2021				
	1/12/2022				
4/13/2022					
	6/6/2022				

Outreach Event	Date	Attendance Format	GOED Department in Attendance	Notes
Nevada Small Business Resource Fair	5/4/2022	In-Person	GOED Business Development	Melanie Sheldon, Director, Business Development and Jeanette Holguin, Business Development Coordinator attended this event to provide small businesses advice on Nevada Tax Abatements and the Emerging Small Business (ESB) Program
			GOED PTAC	
			GOED International Trade Division	Joan Rueben, Director, PTAC and Nathan Jackson, Deputy Director, PTAC, attended this event to provide small businesses advice on PTAC Programs and resources
				Pawel Pietrasienski, Director, International Trade Division, Dijana Mitrovic, International Business Coordinator and Avrey Callis, International Business Assistant, attended this event to provide small businesses advice on International Trade Division Programs





## Nevada Bill Draft Request

**Person or Entity Authorized to Submit BDR: Juanny Romero**

**Person Submitting Request: Juanny Romero, Scott Rosenzweig**

**Person to Contact for Clarification or Additional Information:**

- **Scott Rosenzweig, President and CEO of Make-A-Wish Southern Nevada**
- **Email: [scottr@snv.wish.org](mailto:scottr@snv.wish.org)**
- **Phone: 702- 479-2998**

**1. Intent of Proposed Bill or Resolution (Describe the problem to be solved, intended effect, and/or the goal(s) of the proposed bill or resolution – may be attached):**

Utilizing an existing model created by a partnership with Allegiant Airlines and Make-A-Wish Southern Nevada, whereby Allegiant Airlines provides Make-A-Wish with office space within their buildings to the benefit of Nevada businesses and nonprofits. We propose a bill be created to offer similar opportunities for other nonprofits to be housed within local businesses and these businesses becoming eligible for a credit on their modified business tax from the state of Nevada.

### **HISTORY**

Make-A-Wish was founded in 1980 after a seven-year-old boy suffering from leukemia's mother asked if anyone among her acquaintances had a connection with the Phoenix, Arizona police department as her son, Chris loved police officers and dreamed of being one when he got older. The entire community rallied around this boy, the Phoenix Metro Police Department gave him rides in police cars, motorcycles, and a helicopter. They created a uniform for him and swore him in as a Phoenix police officer. Unfortunately, four days later, Chris passed from his illness, and because he was sworn in as a Phoenix police officer, when he was buried (in his uniform), two police officers travelled to the Midwest to give Chris the same burial any fallen officer would receive.

By 1981, Make-A-Wish was formed to assist other kids, with then terminal illnesses providing a wish of their choosing.

Since the founding of Make-A-Wish, much has changed. There are now 58 chapters across the United States and our international arm enables us to carry out our mission in 50 countries. No longer a "dying wish," Make-A-Wish grants wishes for children with critical (life-threatening) illnesses, having granted over 360,000 wishes across the US since 1981 and 550,000 across the world.

Medical studies show that when a child receives the "prescription of hope" in the form of a child's heartfelt wish from Make-A-Wish, they get better faster, require less medication and 86% of our children go on to lead extraordinary lives, dispelling the myth this is a dying wish. Make-A-Wish in 2022 was given the highly regarded distinction from Morning Consult as the Number One Most Trusted Nonprofit Operating Locally Across 50 States.



## **Nevada Bill Draft Request**

In 1996, Make-A-Wish Southern Nevada was founded. Originally housed in various strip mall office spaces, in 2016, it came to the attention of a Make-A-Wish Southern Nevada Board Member that Allegiant Airlines was building their campus in Summerlin. The CEO of Allegiant Airlines at that time, Maury Gallagher, had an affinity for Make-A-Wish, and as they were also a national partner, agreed to provide 7,000 square feet of office space for Make-A-Wish Southern Nevada for \$1 a year. When Carolyn Goodman came to the opening of The Wishing Place in 2017, she provided a hundred dollar bill, signifying the relationship and rent was covered for Make-A-Wish Southern Nevada for the next hundred years.

This ten building complex coincidentally, is located close to Cure4TheKids, the only pediatric cancer and rare blood disease clinic in southern Nevada. This would be fortuitous as Cure4TheKids has become the number one referral source for wishes. It enables children and families to visit the clinic and follow it up with a visit to The Wishing Place to determine and work on the details of their wishes.

Besides offering a home to the vital work of Make-A-Wish Southern Nevada, the byproduct has become that employees of Allegiant often stop by on their lunch hours to make posters for upcoming wish reveals, attend wish reveals, and have an opportunity to give back to their community, changing children's lives, right on their work campus.

This partnership continues to thrive nationally and locally. Allegiant has been the presenting sponsor at the annual Walk for Wishes here in southern Nevada for the last eleven years, has flown over 2,000 wish families to their wish destination for most of the 58 chapters, sells "snack packs" in flight to raise money for Make-A-Wish and not only furnishes the office space to Make-A-Wish Southern Nevada but covers the cost of all utilities, maintenance, and upgrades in the space. In 2023, this covered 3.2% of the total expenses to run this business. In fiscal year 2023, it amounted to the cost of 12 wishes, including staff salaries. Having granted a record number of 174 wishes last year, these funds being utilized to grant wishes instead of paying rent and utilities clearly impact these families in Nevada's lives and further our mission.

Additionally, in 2023, Make-A-Wish Southern Nevada secured the first-ever loan of historical neon from The Neon Museum in the form of a neon star that once was on the side of The Riviera hotel and casino on the Strip. It provides a historical and uniquely Vegas beacon of hope for wish families in southern Nevada in front of The Wishing Place on the Allegiant Airlines campus.

## **HOPE**

Make-A-Wish Southern Nevada works hard to attract community-minded businesses to partner with, of which Allegiant Airlines is; thus, the idea was born as a way to provide other nonprofits a similar space to call home to the benefit of the nonprofit, the business housing the nonprofit and the community at large.

If a business is committed to the products or services they provide AND the community, housing a credible nonprofit in its space could provide multiple wins for all those involved. Encouraging and rewarding businesses with





## Nevada Bill Draft Request

a credit or reduced modified business tax would reward the business for seeking to operate and impact the lives of its customers and local citizenry with philanthropic endeavors such as this proposal. It would allow the culture of these businesses to be impacted by the presence and impact of a nonprofit on their campus for team morale and attract civic-minded individuals to work at these businesses. Additionally, businesses would be encouraged to offer to cover a portion or the entire cost of office supplies and equipment. Having the ability to buy in bulk and receive a discount, most smaller nonprofits cannot obtain independently. Thus, taking those funds to serve their mission instead of covering rent, utilities, and office supplies.

## WISHES

Too often, nonprofits are judged by a program ratio (how many cents from each dollar go directly to their mission) instead of the impact it makes on the community. You'll often hear in the news that watchdog organizations are looking at executive salaries at nonprofits instead of focusing on the impact on the communities they serve, often saving taxpayers as these nonprofits raise their funds from private citizens and businesses to carry out their mission. This creates a "fear" in many nonprofits not to hire fully qualified people, as they can't competitively afford them, or to be housed in areas are not convenient to the populations that the nonprofit serve, trying to keep their "overhead" of things like salaries and rent to a minimum. The question is always, do you want a nonprofit with a multi-million-dollar budget to be run by someone with no executive experience, located in an inconvenient location relying solely on a volunteer Board to monitor and assist with the activities of the nonprofit? For more on this, see Dan Pallotta's TED Talk, *The Way We Think About Charity Is All Wrong*.

[https://youtu.be/bfAzi6D5FpM?si=qqEnuX\\_VkK-X\\_oG3](https://youtu.be/bfAzi6D5FpM?si=qqEnuX_VkK-X_oG3)

Like The Wishing Place on the Allegiant Airlines campus, making an attractive and financial benefit to local businesses to house nonprofits would serve the community with a small impact to Nevada's modified business tax structure while offering huge benefits for nonprofits to reach and do more for their community.

2. **If known, list any existing state law that is sought to be changed or which is affected by the measure (NRS Title(s), Chapter(s) and Section(s) affected, Statutes of Nevada Chapter(s) and Section(s) affected and/or Nevada Constitutional provision):**
3. **Any additional information that may be helpful in drafting the bill or resolution (May include any relevant legislative measures, cases or federal laws or other supporting materials – may be attached):**

The following videos highlight both the partnership between Allegiant Airlines and Make-A-Wish along with footage of The Wishing Place.

- **Wish Upon A Neon Star Event - Riviera Star Placed**  
<https://youtu.be/RiZp7kqOEdo?si=hs9nBs4RJVAEOcse>
- **Ben's Wish To Be A Pilot - Sponsored by Allegiant Airlines**  
<https://youtu.be/7bJhyQTWuRY?si=8-Rw8f9pwh4TJ6RF>
- **2023 Make-A-Wish Southern Nevada Recap Video**  
[https://youtu.be/Ztnq-6U9X4I?si=BdQ\\_mSgswOv0ufyH](https://youtu.be/Ztnq-6U9X4I?si=BdQ_mSgswOv0ufyH)



**Nevada Bill Draft Request**